



## The Value of PBGH Membership

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*“PBGH brings all kinds of cutting-edge information and programs that have been absolutely instrumental for Walmart and other employers in lowering our health care costs.”*

— Lisa Woods, Vice President, Physical and Emotional Wellbeing, Walmart



## About PBGH

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Purchaser Business Group on Health is a nonprofit coalition representing some of the world's largest private employers and public entities that collectively spend \$350 billion annually purchasing health care services for more than 21 million Americans. PBGH has a proven track record of incubating and scaling new, innovative operational programs that lower health care costs and increase quality and foster health equity across the U.S.

## Addressing Your Greatest Needs

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- Employers and purchasers are facing increased financial and legal risks due to the Consolidated Appropriations Act (CAA).
- Health care value has significantly declined in the last 30 years, with plan sponsors and patients paying more for lower-quality care, decreasing access and worse outcomes.
- 90% of corporate executives believe health care benefits will become unaffordable in the foreseeable future.\*

\*KFF and PBGH research report, 2021.

## Developing Industry-leading Solutions

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To create a high-value, high-quality health care system for our members' employees and families, PBGH is advancing strategic initiatives that include:

1. A turnkey, high-quality advanced primary care national network that reflects purchaser priorities
2. Data and advisory services to establish fair pricing, drive outcome accountability and enable purchaser fiduciary compliance
3. A redesigned maternal care delivery system that improves birth equity and maternal health outcomes
4. Enabling purchasers to invest in social and community needs to maximize community health and well-being
5. Assuring that mental health needs are met through the care delivery system, workplace and community

# Delivering Unparalleled Member Benefits

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When your organization joins PBGH, your entire team has access to:



## 1. Tactical Tools and Operational Support

PBGH delivers tactical tools and expert guidance that empowers your organization to purchase and receive high-quality, affordable and equitable care.

### *Member resources include:*

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Member Check-In Calls	Care Quality Measure Sets
Peer Benchmarking Surveys	Request for Information Templates
Contract Templates and Standards	Annual Moonshot Awards



## 3. Federal and State Policy Advocacy

PBGH injects your viewpoints into federal and state policy discussions, influencing legislation and increasing impact at the highest levels of government.

### *Areas of advocacy include:*

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Transparency	Value-based Purchasing
Restricting Market Consolidation	Reducing Drug Prices
Eliminating Anti-competitive Business Practices	



## 2. Networking and Education

Our 50+ virtual and in-person events each year are designed to increase your effectiveness as a purchaser, ensure fiduciary success, and support your strategic priorities, while granting you access to the insights and proven best practices of leading organizations.

*In addition to our Member Retreat and Annual Summit, PBGH members receive complimentary attendance and recordings for virtual webinars on the topics of:*

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Advanced Primary Care	Behavioral Health and Well-being
Maternal Health and Birth Equity	Health Equity
Fiduciary Compliance	Federal and State Policy
Pharmacy Management	Benefits Innovations



## 4. Leadership Opportunities

You can work alongside thought-leading PBGH members to shape and implement strategic priorities, and collectively transform the health care system, while building your network and leadership capacity.

### *Opportunities include:*

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Board of Directors	Workgroup Chairs
Membership, Investment and Strategy Committees	Public Policy Leadership Group

# Maximizing Your Impact

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PBGH membership is open exclusively to employers and public purchasers, ensuring that our mission remains pure and centered on your needs. With members that include the nation's largest and most innovative employers and public purchasers, we believe in the power of collective action to bring scale and market leverage that organizations can't achieve independently.

Contact PBGH to join or visit [pbgh.org/our-members](https://pbgh.org/our-members) to learn more.

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Randa Deaton  
Vice President of  
Purchaser Engagement

[rdeaton@pbgh.org](mailto:rdeaton@pbgh.org)  
(415) 615-6326



## Driving Additional Value

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The following are available at discounted rates to PBGH members.



### 1. PBGH Advisory Services

PBGH is your trusted partner for achieving CAA compliance and fiduciary success. Our unconflicted advice, deep subject-matter expertise and history of innovative solutions uniquely position us to optimize program performance.

*PBGH Advisory Services provides support in the following areas:*

Fiduciary Services	Strategy Consulting
Data Analytics	Vendor Selection and Assessment
Direct Contracting	

You can expect projects customized to your requirements and objectives, and transparent pricing that is lower than typical for-profit consultants. The fees are based on scope and reflect time and material spent to accomplish your goals.

Contact PBGH or visit [pbgh.org/advisory](https://pbgh.org/advisory) to learn more.

Won Andersen Chief Operating Officer	<a href="mailto:wandersen@pbgh.org">wandersen@pbgh.org</a> (415) 615-6309
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### 2. PBGH System of Excellence

The turnkey PBGH System of Excellence enables you to offer advanced primary care to your employees from providers who have received the PBGH Care Excellence designation for meeting rigorous advanced primary care criteria. Our system allows you to easily contract with top providers, and receive transparent reports on those providers' performance.

PBGH's clinical improvement team also offers consulting customized to each organization's challenges and supporting each stage of advanced primary care implementation, in areas such as clinic or network evaluation, procurement and direct contracting support, and contract review and negotiation. The fees are based on scope and reflect time and materials required to accomplish your goals.

Contact PBGH or visit [pbghsoe.com](https://pbghsoe.com) to learn more.

Raymond Tsai M.D., M.S., Vice President, Advanced Primary Care	<a href="mailto:rtsai@pbgh.org">rtsai@pbgh.org</a> (415) 615-6353
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Purchaser Business  
Group on Health